

FOR IMMEDIATE RELEASE

NEW STRATEGIC ALLIANCE WITH MASI REUNITES SAMPLES AND CAMPBELL

CHICAGO, November 10, 2008 - Accountability Partners, a leading management consultancy for mid-market organizations, is pleased to announce that it has formed a strategic alliance with MASI, Ltd. in a Consultant role. Led by J.R. Samples, Accountability Partners is focused on enabling entrepreneurs to realize their enterprise potentials through increased market share growth, profitability, mentoring and an improved work/life balance.

“I first worked with the M&A/MASI team in the mid-ninety’s when selling a technology business to a F500 firm. This was a time when it was necessary to have real revenue and earnings as well as positive cash flow – much like today,” said Samples, CEO of Accountability Partners. “My continuing involvement included assisting in the due diligence of additional acquisitions and their successful integration to the core company. I founded Accountability Partners to assist organizations in the development of their people which is integral to growing their businesses profitably. As we work with firms in this regard, it is a natural extension for them to require financial strategies and resources. And eventually, many of our closely-held clients desire exit strategy alternatives. Our alliance with MASI allows for this natural extension into a Global firm with 30 plus years of experience.

“MASI, Ltd. has a long and proud history of providing resource deep investment banking services to mid-market enterprises both privately-held and public,” said S. Jack Campbell, principal, MASI, Ltd. “We were searching for an executive with real-world practical experience in a sales and P&L operational capacity. J.R.’s qualifications of being both an entrepreneur with acquisition experience, as well as a F500 Divisional President, provide a rare opportunity for MASI and M&A International to expand the depth of our resources. We are very pleased to be adding a resource and professional relationship with J.R. to our extensive domestic and global capabilities.”

Founded in 1984, MASI, Ltd. always pursues strategies to maximize opportunities for its investment banking clients with a truly unique resource of “real time” access to significant national and international relationships and assets. As a founding member of M&A International, Inc., a closed alliance of 40 affiliated private investment banking firms in 39 countries with approximately 600 professionals, MASI clients have immediate, direct access to M&A, joint venture, capital funding, or corporate finance opportunities throughout Europe, Australia, Asia, Africa, South America, and North America in a manner not duplicated anywhere else in the middle market arena. This “feet on the street” capability is unique in the middle market M&A world and a very cost effective resource to execute maximization of client values and objectives.

The alliance will see Accountability Partners support MASI’s core commitments to:

- **Relationship Driven Focus** - MASI believes in an old-fashion definition of the investment banker's role that the client's needs and objectives always take precedence over other considerations in MASI's decision-making and actions.
- **Objective Advisory Services** - MASI is a private investment banking firm, not a merchant bank. MASI never acts as a principal to make acquisitions nor does it invest its own capital in clients.
- **Client Selectivity** - MASI works with a limited number of clients at any given time.
- **Value-Added Services** - MASI has invested in “world-class resources” to serve clients. Resources for research, financial modeling and transaction processes are state-of-the-art.

Please contact Samples or Campbell for further information.

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