

The AP Associate Program allows executives to monetize their skills and years of experience by assisting other organizations and individuals in reaching their potential. Today's businesses need access to the "been there" experiences of many executives but don't know where to find them. Other factors are:

- ❖ Executives not ready to retire full-time and who wish to retain some involvement in the business community.
- ❖ Today's economy is pushing out the retirement age of many people who are looking for activity a step up from being a local retail greeter!
- ❖ And unfortunately, some people with 20 plus years of experience, are finding themselves locked out of opportunities based on their previous experience and earnings
- ❖ Positively, there are those looking for an alternative to the Corporate environment which includes escaping:
 - Office politics
 - What have you done for me lately....the financial pressure applied by quarterly earnings and those of private equity.
 - Business travel and being away from home
 - The disrespect for personal life balance
 - An opportunity to control their own schedule and income

Licensee vs. Franchise

Are you also tired of legal, long-term contracts that always favor one party over the other? Our program is low maintenance (simple licensee agreement), inexpensive compared to franchise programs, enables you to drive your own marketing budget, effort and direction and allows you to exit the program easily.

Benefits of being a AP Associate. Associates will have instant credibility and the resources of Accountability Partners including:

- ❖ Bio on our Web-site
- ❖ AP email account
- ❖ Access and training on our tools for assessments and coaching
- ❖ Handling all billing, collections and accounting – no worries or wasted time in establishing and managing administrative functions
- ❖ Access to other highly qualified professionals to leverage
- ❖ Sales and Marketing Support and Guidance in your Fast Start
 - Engagement Agreements ready for your presentation
 - Business Development Services
 - Business Planning
 - Executive Coaching
 - Over 10 PowerPoint Presentations for use in business development
 - Raising Capital
 - Exit Planning
 - Business Growth
 - Organizational Development
 - Leadership Development
 - Secrets to Leveraging Your Competition to Accelerate YOUR Growth
 - And more
- ❖ Immediate ability to sell and provide delivery or have other AP Associates deliver!

Who is qualified as an Accountability Associate? **We are very selective** in who will be allowed to carry the Accountability Partner Associate name. An Associate has the following characteristics:

- ❖ 15 Plus years in Business Ownership or Management
- ❖ Critical Thinking Ability
- ❖ People Development Skills

- ❖ Ability to create healthy conflict to break through status quo environments
- ❖ Exceptional follow-up skills, high standards and capability to hold themselves and others accountable for results
- ❖ Willingness to agree to the Accountability Partners Code of Ethics
- ❖ Openness to background and referral check

Complete the grid below and denote an **A** for areas you have strong expertise and a **B** for area's of conversational ability. Be conservative as blank areas are opportunities too (see below)!

	Mfg	Distribution	Financial	Health Care	Technology	Retail	B2B Gov/Ed	Prof. Services
Business Development								
Sales Management								
Business Management								
Finance								
Human Resources								
Information Technology								
Logistics								
Operations								

A areas should provide an opportunity for you to sell and deliver. **B** areas should be areas you can sell another AP Associates delivery services and earn the sales commission. **All blanks are opportunities for you to assist in the recruitment of other Associates, for which you will earn referral commissions.** Additional Associates increases your ability to have more revenue opportunities and more networking opportunities which will result in further leads for your skill sets.

Income Opportunity

Could you find 4 clients:

- ❖ Who would benefit from your experience (Business Mgmt, Sales Management, Business Development Support, Financial Management, Human Resource Support or IT Guidance) on a monthly basis?
- ❖ Who would benefit from a once a year Organizational Assessment?
- ❖ Who have 3 Managers with desire and aptitude to grow but who need development and mentoring?
- ❖ 10 other Executives who would see their careers blossom with Mentoring and external Accountability?
- ❖ 15 Firms who would like to join with a group of their peers in a confidential setting to share best practices and work on their business, not just in it?

If so, your earnings could exceed \$175,000 per year.

Ready to learn more? We have openings in many of the major metropolitan markets in the US and Canada. Contact us for a discussion about your interest and background.